



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-30-2012 PAGE: 1 of 1

STRATEGIC MEDIA PLACEMENT - 19184
ATTN: WHITNEY EVERSOLE
7669 STAGERS LOOP
DELAWARE OH 43015

| | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------|---------------------------|---------------------------|---------------------------------|--|---------------------------------------|----------------------------|------------------------|---|-------------|---|---|---|---|---------------------------------------|--------------------------|-------------------------|--------------|-------|-----------|-----------|--|--|--|
| Contract No 403981 | Contract Dt 10-29-2012 | Revision Dt 10-29-2012 | Rev# 1 | Advertiser GARGANIO AND O'BRIEN, ELECTION FUN | Brand BURLINGTON COUNTY FREEHOLDER | Product Code POLITICALS | | | | | | | | Station/Market WPVI - PHILADELPHIA | | | | | | | | | |
| Agency Est# 3133 | | | CMS # 247517 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-30-2012 | End Date 10-31-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | Package N | Contract Title 247517 | | | | | | | | |
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | | | |
| | | | Agency CPE: E : 3133 | | | | | | | | | | | | | | | | | | | | |
| 1 | 10-30-2012 | 10-31-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | | 9 | 30 | | 1 | 1 | | | | | 2 | 1,500 | 2 | 3,000.00 | | | |
| 2 | 10-31-2012 | 10-31-2012 | 05:00PM - 06:00PM (BOOKENDS) | EARLY NEWS 5P MO-FR (6988) | | | | 9 | 15 | | | 2 | | | | | 2 | 1,100 | 2 | 2,200.00 | | | |
| 3 | 10-31-2012 | 10-31-2012 | 06:00PM - 06:30PM | EARLY NEWS 6P MO-FR (6989) | | | | 8 | 30 | | | 1 | | | | | 1 | 3,400 | 1 | 3,400.00 | | | |
| 4 | 10-30-2012 | 10-30-2012 | 06:00PM - 06:30PM (BOOKENDS) | EARLY NEWS 6P MO-FR (6989) | | | | 8 | 15 | | 2 | | | | | | 2 | 1,700 | 2 | 3,400.00 | | | |
| 5 | 10-31-2012 | 10-31-2012 | 11:00PM - 11:35PM (BOOKENDS) | LATE NEWS MO-SU (6969) | | | | 9 | 15 | | | 2 | | | | | 2 | 1,600 | 2 | 3,200.00 | | | |
| | | | | | | | | | | | | | | | | Contracted Gross Total: | | | 9 | 15,200.00 | | | |
| | | | | | | | | | | | | | | | | Actual Gross Total: | | | 9 | 15,200.00 | | | |
| | | | | | | | | | | | | | | | | Agency Commission: | | | | 2,280.00 | | | |
| | | | | | | | | | | | | | | | | Net Total: | | | | 12,920.00 | | | |
| Month/YR | | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | | | Actual Total | | | | | | |
| Nov 12 | | | 0.00 | | 0.00 | | 15,200.00 | | 0.00 | | | | | | | | 15,200.00 | | | | | | |
| TOTAL | | | 0.00 | | 0.00 | | 15,200.00 | | 0.00 | | | | | | | | 15,200.00 | | | | | | |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood